

Freestylin' Grooming Championship



2025 SPONSORSHIP PROSPECTUS

The Freestylin' Grooming Championship offers several sponsorship and vendor opportunities to select organizations. The 2025 event is slated to include 35 competitors from around the world; we expect an additional 75-100 spectators – including members of the grooming community and media – to attend. By participating as a vendor or sponsor, you can boost your organization's brand visibility, generate new business opportunities, and gain media exposure.



Sponsorship opportunities

Bronze/Product Sponsor

Varies

Want to get your products in the hands of the grooming community? The Freestylin' Grooming Championship offers product donations for up to five (5) companies. Baskets and bundles provided by product sponsors can be used as official prizes awarded to competitors, drawings, or through other on-site promotions. Specific sponsorship benefits included are determined on a case-by-case basis.

Gold Sponsor

\$1000

Available for up to three (3) companies, the Gold Sponsorship package provides companies with brand visibility and promotional opportunities across every part of the event, from signage to media outreach. Sponsorship benefits include everything in the Silver Sponsorship package, plus:

- ✓ Promotion in all media announcements
- ✓ Premium placement in the vendor area

Silver Sponsor

\$500

Available for up to two (2) companies, the Silver Sponsorship is an entry-level option for organizations seeking to boost their brand visibility and get involved in the Freestylin' Grooming Championship. Sponsorship benefits include:

- ✓ Sponsorship listing on event website (www.freestyligroomingchamps.com)
- ✓ Logo on all event signage
- ✓ Named during award presentations

Platinum Sponsor

\$1500+

The event's premier sponsorship option, the Platinum Sponsorship is the ideal choice for organizations seeking to "own" a piece of the event without the hassle of personally handling planning and logistics. Available for up to three (3) companies, the Platinum Sponsorship includes all benefits of lower-tier options, plus:

- ✓ Exclusive, named sponsorship of a portion of the event (e.g., Official Sponsor of the Food & Beverage Area; Official Sponsor of the Vendor Lounge)

Vendor opportunities

Select vendors are invited to showcase their business and products during the Freestylin' Grooming Competition. Each vendor will be provided with a 6-foot table and chair; vendors are responsible for signage, décor, products and table settings (including tablecloths) for their showcases.

To learn more, please contact **Woody Whitcomb**

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